



Welcome to the Artlist \$100K Fund Contest (the “Contest”).

This is your chance to pitch an original idea and potentially bring it to life with up to \$100,000 in funding. Before entering, please take a moment to read and agree to the following Terms & Conditions (“Terms”). By submitting your Short Video and application, you agree to these Terms.

1. Overview

Artlist Ltd. (the “**Organizer**”) is looking to fund one standout creative project. To enter, you’ll submit a public **Short Video Pitch** (the “**Short Video**”), showing us what you want to make and why it deserves support.

This Contest is only the first stage. If your pitch is selected, you’ll be invited to submit more detailed materials. If you’re chosen as the final Fund Winner, you’ll be asked to sign a separate agreement before receiving the \$100K award and moving into full production.

2. How to Enter

To enter the Contest, you must:

- **Submit a Short Video (max. 90 seconds)**

1. Introduce your Project idea. It can be a short film, series, YouTube channel, animation, music video, etc.
2. Post it publicly on at least one of the following platforms: YouTube, Instagram, TikTok, X, LinkedIn.
3. Tag @artlist.io and use the hashtag #Artlist100KFund.

- **Complete the Application Form.**

1. Submit the official form at: <https://artlist.io/lp/100kfund/>

Both steps must be completed before the deadline for your entry to be eligible.



3. What Happens Next

Initial Screening

Artlist will review all eligible Short Videos and applications. A shortlist of Finalists will be selected at the Organizer's sole discretion.

Finalist Submission

If you're selected as a Finalist, you'll be asked to submit a Project Pitch Deck, including:

- Project scope
- Cover letter
- Logline and synopsis
- Budget
- Timeline
- Visual references

Optional: Some Finalists may be invited to a live or virtual interview. Not all Finalists will be interviewed; invitations are at Artlist's discretion.

Reminder: Only one winner will be selected. Selection is based on creativity, clarity, quality, and feasibility — but it's entirely up to the judges.

4. If You Win

Winner Selection

The Fund Winner will be chosen by a panel of judges appointed by Artlist. The decision is final. Artlist may choose not to award the prize if no submission meets the expected standard.

Signing the Winner's Agreement

Before any funds are released, the Fund Winner must sign a separate Winner's Agreement, outlining the approved project plan, timeline, and deliverables. The project must be completed within one (1) year from the date the Fund Winner is publicly announced.

What You Get

- \$100,000 USD to fund the approved Project, to be paid in installments as outlined in the Winner's Agreement.
- A one-year Artlist Max subscription.



5. Important Notes

Eligibility

To participate, you must:

- Be 18 years of age or older
- Not be an employee or immediate family member of Artlist
- Not reside in a country subject to U.S. or EU sanctions
- Fully agree to and comply with these Terms

Teams are welcome. Just designate one main contact to represent the team.

Intellectual Property

You retain ownership of your idea and content. However, by entering the Contest, you grant Artlist the right to:

- Use your Short Video and submitted materials for promotion and marketing
- Feature your name, likeness, or clips in connection with the Contest

This license is non-exclusive, royalty-free, and allows Artlist to promote innovation from the Contest without affecting your IP ownership.

Communication

Artlist will contact you using the email address you provide. You are responsible for checking your email. If we cannot reach you, or you do not respond within 48 hours, we may move on to an alternate winner.

6. Legal Terms

- This is a Contest — it does not guarantee funding or production.
- Only the selected Fund Winner will sign a formal agreement and receive the \$100K award.
- You will not be paid for submitting a Short Video or materials.
- Artlist reserves the right to cancel, pause, or change the Contest at any time.
- By entering, you agree that Artlist can use your content and likeness for promotional purposes related to the Contest.
- These Terms are governed by the laws of the State of New York. Any disputes will be resolved in New York courts.



7. Contest Timeline

Milestone	Date
Contest Launch	July 14, 2025
Submission Deadline	August 14, 2025 (at 11:59 pm New York time)
Finalist Selection	By the end of September 2025
Fund Winner Announcement	By the end of October 2025
Project Showcase	Within 1 year of the announcement

All materials must be received by 11:59 PM local time on August 14, 2025. Late submissions will not be considered

Have questions?

For questions, reach out to our support team [here](#).